



**Iranian Association
for Energy Economics**



**Iran Post Sanctions
Energy and Environment**

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**Iranian Association for Energy Economics
International Conference**

8 - 9 March 2014

**I.R.Iran International Conference Center
Tehran – Iran**

Conference Sponsorship Packages

**Iranian Association for Energy Economics, Units 14 & 13,
No. 177, Zafar St., Tehran, Iran
Tel: +9821 222 620 61 - 3, Fax: +9821 222 620 64
E-mail: info@iraee.org, <http://www.iraee.org>**

Topics to be addressed include

Depoliticizing Energy

- ▣ Energy supply and demand outlook
- ▣ Sanctions effects on energy balance
- ▣ Low risk global development of energy resources.
- ▣ Regional and International cooperation to control energy damage on the environment
- ▣ Energy projects and multi-lateral cooperation development
- ▣ The impacts of sanctions and Energy HSE

The Impacts of Sanctions on Environment and Energy Security

- ▣ Sanctions impacts on the development of oil and gas resources and transit routes.
- ▣ Sanctions environmental effects on Iranian energy sector
- ▣ Opportunity and challenges of Economic Sanctions and their impacts on Iranian transportation sector
- ▣ Sanctions and the energy consumption optimization
- ▣ Sanctions and accessibility to new tech in Iranian energy sector

Investment Opportunities in Iranian Oil and Gas Sector

A - Upstream

- ▣ Exploration and development of new oil and gas fields in Iran
- ▣ Iranian oil and gas joint fields, priorities and road map
- ▣ IOC's cooperation to increase the recovery factor of Iran's oil and gas reserves
- ▣ IOCs and Iranian oil and gas potentials

B - Downstream

- ▣ Refinery expansions, self-sufficiency in the domestic fuel demand
- ▣ Investment in energy efficiency and productivity
- ▣ Expansion of petroleum transit and export facilities
- ▣ Iranian petrochemical sector priorities.

C - Iranian Energy Sector and Globalization

- ▣ Oil industry law and legislation, stability and transparency
- ▣ Consistency between Iranian and international oil and gas laws to protect the foreign Investment
- ▣ International Investment security in the energy sector
- ▣ Energy finance and Insurance
- ▣ Iranian energy exchange markets

New Technology Transfer

- ▣ Techno politics: road map for the Technology transfer through depoliticizing
- ▣ Suitable methods for technology transfer
- ▣ The role of contractual pattern for technology transfer

Diamond Sponsorship

- The company's Managing Director opportunity to have speech in the conference
- Installing the company's banner exclusively in the main halls
- Displaying the company's logo on the cover of leaflets and conference agenda
- Displaying the company's logo and specifications in the conference handbook (two pages)
- Displaying company's logo on all of the published conference documents
- Displaying the company's logo in the conference Lounge and other related locations on the advertising stands
- Granting the leaflet to the company for private advertisement
- Opportunity of adding company's gifts and limited ads in the gift package
- Displaying the company's logo on the conference website (with link)
- Allocating a 25 m2 booth to the company in the sidelong exhibition
- Offering conference guest cards for 7 people
- Offering conference special cards for the 2 exhibiting personnel
- 30% discount for registration (more than 7 people)

Tariff: 60,000 €

Platinum Sponsorship

- Installing the company's banner exclusively in the main halls
- Displaying the company's logo on the cover of leaflets and conference agenda
- Displaying the company's logo and specifications in the conference handbook (two pages)
- Displaying company's logo on all of the published conference documents
- Displaying the company's logo in the conference Lounge and other related locations on the advertising stands
- Granting the leaflet to the company for private advertisement
- Opportunity of adding company's gifts and limited ads in the gift package
- Displaying the company's logo on the conference website (with link)
- Allocating a 25 m2 booth to the company in the sidelong exhibition
- Offering conference guest cards for 7 people
- Offering conference special cards for the 2 exhibiting personnel
- 30% discount for registration (more than 7 people)

Tariff: 45,000 €

Golden Sponsorship

- Displaying the company's logo on the cover of leaflets and conference agenda
- Displaying the company's logo and specifications in the conference handbook (one page)
- Displaying company's logo on all of the published conference documents
- Displaying the company's logo in the conference Lounge and other related locations on the advertising stands
- Granting the leaflet to the company for private advertisement
- Opportunity of adding company's gifts and limited ads in the gift package
- Displaying the company's logo on the conference website (with link)
- Allocating a 18 m2 booth to the company in the sidelong exhibition
- Offering conference guest cards for 4 people
- 25% discount for registration (more than 4 people)

Tariff: 35,000 €

Silver Sponsorship

- Displaying the company's logo on the cover of leaflets and conference agenda
- Displaying the company's logo and specifications in the conference handbook (one page)
- Displaying company's logo on all of the published conference documents
- Displaying the company's logo in the conference Lounge and other related locations on the advertising stands
- Granting the leaflet to the company for private advertisement
- Displaying the company's logo on the conference website (with link)
- Allocating a 12 m2 booth to the company in the sidelong exhibition
- Offering conference guest cards for 3 people
- 15% discount for registration (more than 3 people)

Tariff: 25,000 €

Bronze Sponsorship

- Displaying the company's logo on the cover of leaflets and conference agenda
- Displaying the company's logo and specifications in the conference handbook (one page)
- Displaying company's logo on all of the published conference documents
- Displaying the company's logo in the conference Lounge and other related locations on the advertising stands
- Granting the leaflet to the company for private advertisement
- Displaying the company's logo on the conference website (with link)
- Allocating a 9 m2 booth to the company in the sidelong exhibition
- Offering conference guest cards for 2 people
- 10% discount for registration (more than 2 people)

Tariff: 15,000 €

Applicant Form for Sponsoring

Seal and Signature:

In case of any interest, in order to issue the invoice, please fill in the above form and send it to the conference secretariat fax No.

Company:

Managing Director:

Telephone:

Fax:

E-mail address:

Address:

Coordinator: Mr. /Ms.

Phone:

Mobile:

Type of Sponsor:

- Diamond: 60,000 €
- Platinum: 45,000 €
- Golden: 35,000 €
- Silvery: 25,000 €
- Bronze: 15,000 €

Conference Secretariat:

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